

ALLAN GLASEROFF, M.D. 2009
California Family Physician of the Year

Arcata Family Doctor Named Family Physician of the Year
California Academy of Family Physicians Selects Alan Glaseroff, MD, National Expert in
Chronic Disease Care
Ceremony on April 17 at CAFP's 61st Annual Scientific Assembly, San Francisco Marriott

San Francisco - Dr. Alan Glaseroff, a respected member of the Humboldt County medical community, will accept the 2009 Family Physician of the year Award from the California Academy of Family Physicians (CAFP) on Friday evening, April 17, 2009.

"Dr. Glaseroff has worked tirelessly so that family physicians have the tools, support and expertise to manage the chronic disease needs of their patients," said Jeffrey Luther, MD, who concludes his term as CAFP president on Saturday. "As an enthusiastic advocate for quality care, he's taught other physicians how to evaluate and improve the care they provide. As a result, an entire community of patients receives better care."

As a practicing physician, teacher and administrator, Dr. Glaseroff has served as chief medical officer for the Humboldt-Del Norte Independent Practice Association (IPA) since its inception in 1995. He also is the principal investigator for the Humboldt Diabetes Project, a California Health Care Foundation (CHCF)-funded, community-based study of the Chronic Care Model. He is also a musician, band member, civic organizer and proponent of public health.

Dr. Glaseroff developed Type 1 diabetes while training in family medicine. That has been a contributing factor to his compassion and activism for patients. He uses his own story to convey to physicians the devastating impact of a chronic care diagnosis and to convey to patients that such a diagnosis is not a death sentence.

Dr. Glaseroff is a champion for practice improvement and redesign among primary care and subspecialty care physicians, Luther explained. "His goal is to provide medical practices with population-based reporting and reminders that will improve patient care at every interaction," Luther said. "Today, patients in his community receive recommended services 15 percent more reliably than PPO-insured, non-IPA patients in the same practices."

Dr. Glaseroff received his medical degree from Case Western Reserve University in 1978 and completed his internship and residency in family medicine at the University of California, San Francisco in 1982. In 1994, as medical director of the local Foundation for Medical Care, he began developing a managed care infrastructure in Humboldt County.

He is a member of the Steering and Technical Committees of the "Pay for Performance" initiative led by Integrated Healthcare Association; served on the faculty for the Pacific Business Group on Health "Breakthroughs in Chronic Care Programs" Collaborative; and chaired the Diabetes Office-Based Collaborative for Lumetra (formerly the Medicare quality of care improvement organization for California). Dr. Glaseroff serves on the advisory board and as faculty for CAFP's recently concluded New Directions in Diabetes Care Collaboratory project and is a member of the advisory group for California HealthCare Foundation's (CHSF) new California Improvement Network. He also is president of the CHCF-sponsored Health Care Leaders Network.

